

Keynote Speaker
HARRIET MIERS
Former Counsel to
the President of the
United States, and former
President of the
State Bar of Texas



THE CENTER FOR AMERICAN
AND INTERNATIONAL LAW

SPEAKERS

Marlin Smith
Smith IP Services

John W. Patton
K&L Gates

Christian Andersen
Exxon Mobil Corporation

Ed Schandlbauer
MarkMonitor

Kim Farrell
CT Corsearch

Erin Bowden Frazier
Fulbright & Jaworski L.L.P.

Viola Ange
IPParalegals

Gavin George
Haynes & Boone, L.L.P.

Susan Hedges
IKON

Megan K. Dredla
Little Pedersen
Fankhauser LLP

Sidelle Illion
ALG India Law Offices

Robert Groover
Groover & Associates

Location: Belo Mansion
2101 Ross Avenue
Dallas, TX 75201-2703

Train: Pearl St. or St. Paul Stations

The Center for American and International Law Presents

Annual IP Law Conference

March 28 & 29, 2011

MONDAY • MARCH 28, 2011

8:50 - 9:00 am

Welcome

9:00 - 10:00 am

Opening Session: Domains and Internet 101

Ed Schandlbauer, MarkMonitor

10:15 - 11:45 am

CONCURRENT SESSIONS

- **Patent Basics: Patents 101**
Robert Groover, Groover & Associates
- **Trademark Basics: Trademarks 101**
Erin Bowden Frazier, Fulbright & Jaworski L.L.P.
- **Copyright Basics: Copyright 101**
Gavin George, Haynes & Boone, L.L.P.

12:00 - 1:15 pm

Boundaries of Practice as a Non-Lawyer

John W. Patton, K&L Gates

1:30 - 3:00 pm

CONCURRENT SESSIONS

- **Patent Basics: Patents 101**
Robert Groover, Groover & Associates
- **Trademark Basics: Trademarks 101**
Erin Bowden Frazier, Fulbright & Jaworski L.L.P.
- **Copyright Basics: Copyright 101**
Gavin George, Haynes & Boone, L.L.P.

3:15 - 4:15 pm

Closing Session: Different Perspectives in Trademark Practice: In-house and Law Firm

*Catherine D. Murray, Alcon Laboratories, Inc.,
Linda M. Merritt, Fulbright & Jaworski L.L.P.*

4:30 - 4:45 pm

Closing Remarks

TUESDAY • MARCH 29, 2011

8:50 - 9:00 am

Welcome

9:00 - 10:00 am

Opening Session: Litigation Holds in Intellectual Property Cases

Megan K. Dredla, Little Pedersen Fankhauser LLP

10:15 - 11:45 am

CONCURRENT SESSIONS

- **Patent Breakout: The Use of Checklists in Patent Application Practice**
Marlin Smith, Smith IP Services
- **Copyright Breakout: The Paralegal's Role in Right to Publicity**
Christian Andersen, Exxon Mobil Corporation

12:00 - 1:15 pm

Keynote Speaker:

Harriet Miers, Former Counsel to the President of the United States, and former President of the State Bar of Texas

1:30 - 3:00 pm

CONCURRENT SESSIONS

- **Investigation Breakout: Advanced Tips for Trademark Searching**
Kim Farrell, CT Corsearch
- **Career Breakout: Foreign Agents - What Every Paralegal Needs to Know**
Sidelle Illion, ALG India Law Offices
- **Patent Breakout: IP Due Diligence - Why and How**
Viola Ange, IPParalegals

3:15 - 4:15 pm

Closing Session: Web Hosting Solutions for IP

Susan Hedges, IKON

4:30 - 4:45 pm

Closing Remarks





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NON-LAWYER CREDIT INFORMATION: 6 hours of credit each day including 1 hour of ethics on Thursday, February 10, 2011.

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Non-Lawyer Professional Group

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